Join the Single Serve Tea & Coffee



We offer private label services to tea brands or coffee brands getting into the K-cup market who are seeking to improve their brand, quality and bring greater profits.

We will customized to meet the demands of both traditional tea brands that want to enter the single-serve field, as well as coffee and beverage companies seeking to complement their existing single-serve menu with high quality teas or coffee.

The potential for growth in this market is apparent. In spite of its rapid growth, the quality of the tea offered in single serve format is often described as poor, while equivalent single-serve coffee products are described as moderate to good.

This once exclusive field dominated by Green Mountain Coffee's K-Cup™ patents expired this September and the time is right for brands to develop better quality teas and coffee for customers concerned with convenience.

We are well equipped to offer you Organic, Single Origin, Specialty Teas and Coffee from around the world and help you take advantage of this unprecedented growth.

From concept, to pricing, to execution, we offer quality, value, and selection of single-serve teas and coffee for companies wanting to enter this market.









"Creators of Specialty Products" www.eastamericangroup.com 1-855-EAG-FOOD (1-855-324-3663) info@eastamericangroup.com